

ETP SEMINARS & TURF EXPO 2018

October 24th, 25th & 26th 2018
Comporta – Portugal

Information and registration:

www.turfgrassproducers.eu/2018turfshow/





The place – The venue





The place – The venue

Troia's peninsular will be the venue for accommodation and seminars.

Tróia is a resort 20 km from Comporta. It includes several hotels, a sportive harbour, a casino and its own 18-hole golf course **designed by Robert Trent Jones Senior.**

Tróia boasts several quality hotels such as Aqualuz Hotel, with more than 400 rooms, studios and apartments.

Tróia also offers modern meeting rooms and a conference hall for up to 500 people.





The place – The venues





The audience





The audience

We expect 200 **ETP members**, turf producers from all over Europe.

In addition Novogreen will bring together **golf General Managers** and **Head Greenkeepers** and **football first and second division's Groundsmen** from Spain, Portugal and France. We can expect 200 people.

Also, we expect 80 personnel from sponsors/suppliers.

In total we can expect more than **450 attendees**.





The schedule





The schedule : October 24th

08:30-12:30: Golf Tournament at 18 holes Tróia Golf.

13:00-14:00: Lunch (for Golf Tournament players).

14:00-15:00: ETP General Assembly 2018 (for ETP members).

15:00-16:00: Seminars 1 & 2.

16:00-16:30: Coffee break.

16:30-17:30: Seminars 3 & 4.

17:30-18:30: Seminars 5 & 6.

18:30-20:30: Free time.

20:30-23:00: Dinner.





The schedule : October 25th

09:30-10:30: Seminars 7 & 8.

10:30-11:30: Seminars 9 & 10.

11:30-12:00: Coffee break.

12:00-13:00: Seminars 11 & 12.

13:00-15:00: Lunch.

15:00-16:00: Seminars 13 & 14.

16:00-16:30: Coffee break.

16:30-17:30: Seminars 15 & 16.

17:30-18:30: Seminars 17 & 18

18:30-20:30: Free time.

20:30-23:00: Gala Dinner.





The schedule : October 26th

8:45-9:30: Transfer by bus/car from Troia to the Comporta nursery.

10:00-16:00: Sponsors and suppliers outdoor show room.

10:00-16:00: Indoors meeting point & networking.

12:00 to 15:00: Creative catering indoor/outdoor.

16:30-18:30: Transfer by bus from the Comporta nursery to Lisbon airport.





October 24th : Golf tournament





October 24th : Golf tournament

On **the opening day** of the seminars Novogreen will organize a golf tournament open to all attendees, at the **18 holes Tróia Golf**.

Designed by North American **golf architect Robert Trent Jones Senior**, Tróia Golf was elected in 2011 by Rolex as one of the best golf courses in the world.

Also, in 2018, the magazine **Golf World** rated **Tróia Golf** the **17th** top golf course in the whole of Continental Europe.

This tournament will be limited to **72 participants**.





October 24th : Golf tournament





October 24th & 25th : Seminars

We have planned 18 seminars, in 2 different halls at the same time.

The format is a **50-minute seminar** plus **10-minute Q&A**. We have selected themes based on three topics:

- **Agronomic.**
- **Strategy.**
- **Work.**





October 24th & 25th : Seminar speakers

Turf quality commitment on certified varieties: ITGAP certification processes

Don Roberts - USA

Agronomist, turf expert and International Turfgrass Genetic Assurance Program (ITGAP) consultant. Don is in charge of turf variety certifications around the world.



www.linkedin.com/in/don-roberts-71b39210/
www.itgapturf.org





October 24th & 25th : Seminar speakers

Turf quality commitment on certified varieties: ITGAP certification processes

Javier Gutiérrez - Spain

Agronomy Consultant at acttua Golf Services, specialised in the technical study of design, construction work, technical and topographical supervision for Golf Courses.



www.acttua.com





October 24th & 25th : Seminar speakers

Zoysia today and in the future as the solution to water consumption, fertilizers and maintenance on turf

David Doguet - USA

Co-founder of Team Zoysia, President at Bladerunner Farms, licensing and marketing firm dedicated to the expansion of environmentally friendly turfgrasses around the globe. The company is specialized in zoysiagrass turf selecting and breeding.



www.bladerunnerfarms.com





October 24th & 25th : Seminar speakers

Real club Valderrama: renovation and improvement project with turf grass varieties (2012-18)

Javier Reviriego - Spain

General Manager at Real club Valderrama, one of the best courses in the world, designed by Robert Trent Jones Sr., awarded by Audobon environmental certificate, was the host of 1997 Ryder Cup.



www.valderrama.com





October 24th & 25th : Seminar speakers

Real club Valderrama: renovation and improvement project with turf grass varieties (2012-18)

Adolfo Ramos - Spain

Head Grenkeeper at Real club Valderrama, one of the best course in the world, designed by Robert Trent Jones Sr., awarded by Audobon environmental certificate, was the host of 1997 Ryder Cup.



www.valderrama.com





October 24th & 25th : Seminar speakers

Bermudagrasses moving North

Roberto Gurgel - USA

Agronomist graduated by University of São Paulo ESALQ-USP in 1985. Worked with turfgrass production and breeding in Brazil where he developed Empire Zoysia. Executive Director of Research for Sod Solutions since 2003, is involved in the development and release of several improved turfgrass varieties.



www.sodsolutions.com





October 24th & 25th : Seminar speakers

Bermudagrasses moving North

Daniel Alonso - Spain

Agricultural Engineer specializing in Land Use Planning and Soil Mechanics
fby the UPM and graduated in Golf Turfgrass Management from Michigan
State University (MSU)

Civil Turf
Sensible Engineering

www.civilturf.com





October 24th & 25th : Seminar speakers

Renovation project of Real Club de Sotogrande

Agustin Mazarrasa - Spain

General Manager at Real Club de Golf Sotogrande, first course designed by Trent Jones in Europe in 1964. Restored by architects Roger Rulewich, 35 years Jones' right-hand man, and his partner David Fleury. The course was inaugurated in 2016.



www.golfsotogrande.com





October 24th & 25th : Seminar speakers

Renovation project of Real Club de Sotogrande

Patrick Allende - Spain

Greenkeeper at Real Club de Golf Sotogrande, first course designed by Trent Jones in Europe in 1964. Restored by architects Roger Rulewich, 35 years Jones' right-hand man, and his partner David Fleury, the course was inaugurated in 2016.



www.golfsotogrande.com





October 24th & 25th : Seminar speakers

**Current needs of natural turf and hybrids for football in Europe. LaLiga
Television Broadcast Regulations**

Pedro Fernández-Bolaños - Spain

Grounds Quality Manager. Raising the standards in professional football grounds in Spain.



www.laliga.es





October 24th & 25th : Seminar speakers

Precision Farming applied to turfgrass (sports turf and sod production)

Filippo Lulli – Italy

CEO at Turf Europe, expert in building and maintaining turfed areas, consultancy, R&D and course teaching services.

Filippo was ETP Secretary for the association's first three years.



www.turfeurope.eu





October 24th & 25th : Seminar speakers

Precision Farming applied to turfgrass (sports turf and sod production)

Joshua Friell – USA

Senior principal research scientist at Toro's Center for Advanced Turf Technology (CATT). CATT has responsibility for developing technologies that benefit both customers and the environment, to increase productivity, conserve water, reduce fuel consumption, and improve growing conditions.



www.thetorocompany.com





October 24th & 25th : Seminar speakers

Landscape basic components

Elías Torres - Spain

Architect, Spanish National Architecture Award 2016, Spanish National Architecture Award 2017, RIBA International Fellowship in 2015, characterized by an open and ambitious architecture having impacted on public and private projects worldwide.



http://arquitectes.coac.net/jamlet/menu_projects.html





October 24th & 25th : Seminar speakers

Challenges of Turfgrass Agronomy around the world

Sylvain Duval - France

Consulting Agronomist in Golf Course Consulting, leading golf courses constructions, golf courses grow-in, maintenance and improvement in Europe, Africa, Middle East and Asia.



www.sylvain-duval.com





October 24th & 25th : Seminar speakers

Challenges of Turfgrass Agronomy around the world

Alexandra Almeida - Portugal

Club Support, Quality & Sustainability Dept., Coordinator at Federação Portuguesa de Golfe and Chair of the Sport and Environment Commission at The Olympic Committee of Portugal (Comité Olímpico de Portugal).



<http://portal.fpg.pt/>





October 24th & 25th : Seminar speakers

Golf course preparation for a championship

Alejandro Reyes - France

Alejandro Reyes is currently the golf course manager at Le Golf National, home of the French Open since 1991 and site of the Ryder Cup matches in 2018. Reyes is an agronomical engineer, having a complete education about turfgrasses. During his international career, Reyes has developed experience in cool- and warm-season grasses, golf course construction and tournament experience with both the European Tour and PGA Tour. Arrived at Le Golf National in 2013, he planned and managed the major renovations completed in order to host the 2018 Ryder Cup.

legolfnational[®]

www.golf-national.com





October 24th & 25th : Seminar speakers

Present and future of irrigation in golf courses

Pablo Muñoz - Spain

Founder at Surtec Golf Agronomy. Turf Agronomist and Certified Irrigation

Designer & Auditor. Specialized in agronomy consultancy and in the engineering of design, construction and maintenance for golf courses.



www.surtec.es





October 24th & 25th : Seminar speakers

Present and future of irrigation in golf courses

Luis Cornejo - Spain

Agronomy Engineering from the University of Cordoba and Master of Science from the University of Cranfield (UK). After several years as Head Greenkeeper, since 2009 he is an Partner Director at Surtec Golf Agronomy, where he runs Agronomy, Project and Site Managment areas.



www.surtec.es





October 24th & 25th : Seminar speakers

Bermuda planting in golf greens, plugs, sprigs, no till and sod

Javier Gutiérrez - Spain

Agronomy Consultant at acttua Golf Services, specialised in the technical study of design, construction work, technical and topographical supervision for Golf Courses.



www.acttua.com





October 24th & 25th : Seminar speakers

Bermuda planting in golf greens, plugs, sprigs, no till and sod

Massimiliano Del Viva - Italy

Turf Agronomist at Hi-Turf Solution, firm witch works closely with the University of Pisa and Oklahoma State University, to stimulate the search for new techniques and new varieties of turf.



www.hiturfsolution.com





October 24th & 25th : Seminar speakers

Bermuda planting in golf greens, plugs, sprigs, no till and sod

Íñigo Soto - Spain

Head Greenkeeper at Finca Cortesin, ranked in the top 5 golf courses in Spain by the Golf World Magazine, host of the Volvo World Match Play Championship in 2009, 2011 & 2012, first course introducing Bermuda Ultradwarf in Europe updating all 18 greens.



www.fincacortesin.com





October 24th & 25th : Seminar speakers

Importance of turf varieties depending on its use

Joel Nunes - Portugal

Portuguese Greenkeepers Association President, Head Greenkeeper At Onyria Palmares, graduated in agronomics, specialized in Golf Courses Greenkeeping by the Algarve University.



ASSOCIAÇÃO PORTUGUESA DE
GREENKEEPERS

www.apgreenkeepers.pt





October 24th & 25th : Seminar speakers

Importance of turf varieties depending on its use

Simão da Cunha - Portugal

Executive Partner at Native Golf Services, specialised in Golf Courses

Consultancy, from the planning stage to operation. Its fields of activity include management, maintenance and design.



GOLF SERVICES

www.native.golf





October 24th & 25th : Seminar speakers

Practical examples of golf courses in Spain seeking sustainability,
natural and cost saving maintenance

Francisco Carvajal - Spain

Spanish Greenkeepers Association President, Head Greenkeeper at Antequera
Golf.



www.aegreenkeepers.com





October 24th & 25th : Seminar speakers

**Practical examples of golf courses in Spain seeking sustainability,
natural and cost saving maintenance**

David Gómez - Spain

Real Federación Española de Golf. Director of 'Green Section', performing tasks of advice on public and private courses and construction of public courses.



www.rfegolf.es





October 24th & 25th : Seminar speakers

New technologies in quality seeds control

Sara Dalmau - Spain

CEO at Semillas Dalmau, specialized in the production and distribution of grass and revegetation seeds, continuing a long and well-known dynasty of nursery growers from Valencia since 1845.



www.semillasdalmau.com





October 24th & 25th : Seminar speakers

New technologies in quality seeds control

Josep Cirera - Spain

Turf grass Director at Semillas Fitó, one of the biggest multinationals in the field of genetic improvements and the production and distribution of seeds for horticultural and field crops.



www.semillasfito.com





October 24th & 25th : Seminar speakers

Company strategy for turfgrass producers and distributors

Arnaud Dugast - France

CEO at Covergarden, offering turf solutions to customers, focused on integration of all services and products related with turf.



www.covergarden.fr





October 24th & 25th : Seminar speakers

Company strategy for turfgrass producers and distributors

Rafael Castro - Spain

General Manager at Novogreen Natural Turf, breeding 24 turf varieties in Spain, installing sports and ornamental turf in Spain, France, Portugal and projects in Europe and Africa.



www.novogreen.net





October 24th & 25th : Seminar speakers

Company strategy for turfgrass producers and distributors

David Cerdá - Spain

Author, speaker & professor on Management, and General Manager at Novogreen Natural Turf, breeding 24 turf varieties in Spain, installing sports and ornamental turf in Spain, France, Portugal and projects in Europe and Africa.



www.novogreen.net





October 24th & 25th : Seminar speakers

Construction and maintenance of football fields: present and future

Eudald Morera – Spain

General Manager – CEO at Royal Verd, Company specialized in construction and maintenance of football fields with responsibility in several Spanish LaLiga teams.

Extensive experience in hybrid turfs. International presence with subsidiary companies in Brazil and Panama.

ROYALVERD
Turf Engineering

www.royalverd.com





October 24th & 25th : Seminar speakers

Construction and maintenance of football fields: present and future

Miguel Bastos - Portugal

Director at RED - Relvados e Equipamentos Desportivos Lda, which offers the market a complete set of services in its area, including Landscaping Projects and Watering Systems, Construction and Maintenance of Green Spaces and Playing Fields and Marketing Products and Equipment designed specifically for maintenance..



www.relvados.com





October 24th & 25th : Seminar speakers

STERF research activities, engineering better irrigation - reducing environmental impacts

Jerry Knox – Sweden

Professor at Cranfield Water Science Institute, Cranfield University, UK, partner at Scandinavian Turfgrass and Environment Research Foundation (STERF). STERF is an independent research foundation that supports existing and future R&D efforts and delivers 'ready-to-use' research results that benefit the golf and turfgrass sector. STERF is composed by the golf federations in Sweden, Denmark, Norway, Finland, Iceland and the Nordic Greenkeepers' Associations.



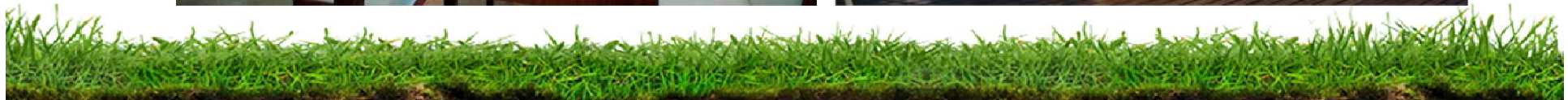
www.sterf.org





October 24th & 25th : Restauration

The buffet lunch, dinner and Gala Dinner will take place in the **Tróia's Hotel**. Several spaces are available for stand or sitting lunch and dinner.





October 24th & 25th : Restauration

The dinners will be based on **typical Portuguese food**, including Tróia and Comporta's products.





October 26th : Show Room

The turf demonstrations will take place on one of the 5 **centre pivots** at Novogreen's nursery in Comporta.





European Turfgrass Producers



ETP SEMINARS & TURF EXPO 2018

October 26th : Show Room





October 26th : Show Room

Novogreen opened its new nursery in Comporta, Portugal, in spring 2018.

The natural substrate of the farm is **silica sand** matching perfectly with **USGA standards**.





October 26th : Show Room

The location and proximity of the Atlantic Ocean provides a **gentle climate all year long**, with medium temperatures from 11°C to 25°C.

5 centre pivot irrigation systems serve a total of 110 Ha of cool and warm season varieties.

At the end of October most of the varieties will be in the best possible condition for the **ETP Turf Expo**.





October 26th : Show Room

Cool season varieties:

- Park (tall fescue)
- Verd (ray grass)
- Continental (tall fescue +ray grass+poa)
- Agrostis tee one
- Agrostis L93
- Agrostis 007
- Agrositis A4





October 26th : Show Room

Warm season varieties:

- Paspalum Vaginatatum Sealsle 2000
- Bermuda Tifway 419
- Bermuda Latitude 36
- Bermuda Ultradwarf Miniverde P18
- Bermuda Ultradwarf Sunday
- Bermuda Celebration
- Zoysia Zeon
- Zoysia Empire
- Zoysia Geo
- Zoysia L1F
- Dichondra repens





October 26th : Catering

The lunch catering will last **from 12:00 to 15:00**, in order to attend all kind of consumer.

Hot and cold food will be available.





October 26th : Catering

There will be different food experiences, based on **Mediterranean and world food**.

The main food point will be in and around the main tent, featuring several **food stands**. The all catering will be **inspired** adapted to suit every taste.





October 26th : Catering





October 26th

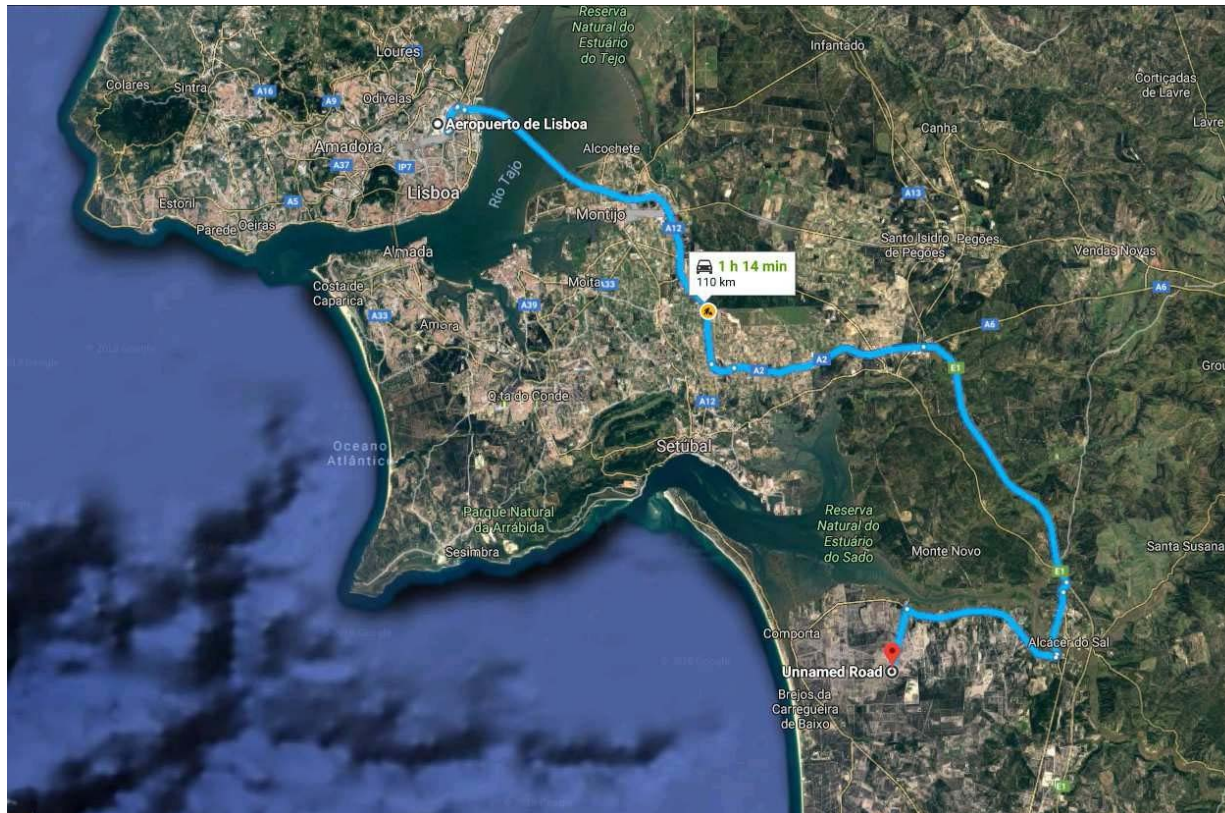
In addition to the catering service the **600 square meter tent** will be a place for **networking, meetings** between attendees and suppliers, and in general a **place to have a break and chill out.**





October 26th

The event is expected to finish at 16:30. Lisbon airport is 1h15 from the nursery by car.



Information and registration:

www.turfgrassproducers.eu/2018turfshow/



European Turfgrass Producers

www.turfgrassproducers.eu



www.novogreen.net/en

